

# Fall Product Program 2024 Troop Guide

## What is the Fall Product Program?

This program is an integral part of a Girl Scout's journey toward leadership allowing participants to practice skills as:

Goal Setting  
Teamwork  
Presentation skills  
Customer service  
Money management

An easy, fun way to earn startup funds for your troop activities at the beginning of the Girl Scout year - don't miss out on all the fun!

EMBRACE  
POSSIBILITY



## Getting Started! -VOLUNTEERS-

1. Follow the link sent to your email address the week of October 14 to access the M2 site. If you haven't received your email by the end of the week, contact your Service Unit Fall Product Manager or Customer Service.
2. Complete M2 system training online.
3. Create your volunteer Avatar!
4. Launch the PAEC (parent/adult email campaign) to the Girl Scouts in your Troop.
5. Complete the Troop profile including bank account information.

## Important Dates!

Early access for Troop Volunteers	October 7
Program Begins!	October 14
Last Day for in-person Girl Scout delivered ordering	November 11
Last day for direct ship nuts and magazine orders	November 11
Last day for Girl Scouts/ Troops to make reward choices	November 11
Delivery of nut/chocolate items to SU volunteers	December 3-5
Council ACH	December 17
Last day for Girl Scouts to deliver nut/chocolate items to customers	December 18

## Personalized Patches & Rewards

In the fall, Girl Scouts and Leaders who create avatars and meet the below criteria will earn a patch with their very own virtual likeness on it. Troops and 2025 Cookie Sellers also have special rewards, too.

- **Girl Scouts:** Create your avatar, send 18+ emails, and sell \$300 in product.
- **Leaders:** Create your avatar and reach \$1,200 in total Troop sales.
- **Troops:** Reach 70% Girl Scouts earning the "email patch" to receive an early cookie booth selection prior to Troop Cookie Booth selection beginning. Reach \$2,500+ in total sales and receive EITHER a Cookie Booth Starter Kit OR a \$50 GSTOP Retail Shop Certificate for badges and pins for your Troop (valid through May 31, 2025).
- **2025 Cookie Sellers:** Earn the Fall Avatar Patch and sell 400+ cookie packages and send 18+ cookie emails to receive the Cookie Program Crossover Patch.

When participants launch their online account, they can track progress and select rewards as they earn them.

# Participation Options

Product	Sale Type	Product	Delivery to Customers	Troop Proceeds
Nuts/ Chocolate:	For Cadette, Senior, Ambassador (C/S/A) Troops	<ul style="list-style-type: none"> <li>C/S/A Troops who opt out of rewards can receive higher Troop proceeds</li> </ul>	N/A	22%
	Online Girl-Delivered	<ul style="list-style-type: none"> <li>Girl Scouts create their personalized storefront in M2 and send emails to friends and family</li> <li>Customers pay online and participants deliver products</li> <li>Orders are automatically credited to the participants in M2</li> </ul>	Delivered by participants to customers <i>(If a Girl Scout/family receives an online order from a customer where they will not be able to deliver the items in person, they will need to contact M2 customer service by November 11 to cancel)</i>	18%
	Direct Shipped	<ul style="list-style-type: none"> <li>Girl Scouts create their personalized storefront in M2 and send emails to friends and family</li> <li>Customers pay online, including the cost of shipping</li> <li>Orders are automatically credited to the participants in M2</li> </ul>	Shipped directly to the customer <i>(1-2 weeks standard delivery timeframe after order processing. Customers will have option for expedited shipping)</i>	18%
Magazines & More	Online	<ul style="list-style-type: none"> <li>Girl Scouts create their personalized storefront in M2 and send emails to friends and family</li> <li>Customers pay online</li> <li>Orders are automatically credited to the participants in M2</li> </ul>	Shipped directly to the customer <i>(6-8 weeks standard delivery timeframe after order processing)</i>	18%

## Earn Customized Patches



### Fall Patch

To earn:

1. Create your avatar
2. Send 18+ emails
3. Sell \$300 in total sales
4. Choose your background & your avatar design!

\*Troop Leaders earn for \$1,200 in total Troop sales.

## Cookie Program Crossover Patch

To earn:

1. Fall Criteria: Create your avatar, send 18+ emails, and sell \$300 in product.
2. 2025 Cookie Program: Sell 400+ packages of cookies and send 18+ emails.

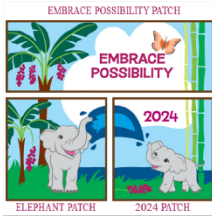


## Care to Share

- Care to Share is a great way for customers to give back to the community through donations of products.
- Our council's Care to Share items will be donated by the Troop if purchased for Girl Scout delivery. For each \$7 donation, veterans and active-duty service members, both at home and abroad, will be sent one can of candy/nuts.
- Donations are credited to the participant's sales & troops receive 18% in proceeds per donation sold. Girl Scouts earn the Care to Share patch by receiving six or more donations.

# Girl Scout Patches & Rewards

## Patches



**Embrace Possibility Patch**  
Send 18+ Emails

**2024 Patch**  
Sell 20+ Nuts

**Elephant Patch**  
Sell 4+ Magazines & More



**Care to Share Patch**  
6+ Care to Share Donations

## Rewards



**Elephant Charm**  
Sell \$150+ in product.



**Collapsible Outdoor Backpack**  
Sell \$450+ in product.



**2 Pack Elephant Bags**  
Sell \$250+ in product.



**Theme T-shirt**  
Sell \$550+ in product.



**Elephant Leg Lamp**  
Sell \$1,000+ in product.



**Small Plush or Elephant Yoga Bracelet**  
(colors will vary)  
Sell \$350+ in product.



**Ring with Tree or Large Plush**  
Sell \$700+ in product.

## Troop Rewards for Cookie Program



**Extra Cookie Booth**  
70% of Girl Scouts in Troop  
earn fall email patch



**Cookie Booth Starter Kit or \$50 Gift Certificate** (expires 5/31/25)  
Troop reaches \$2,500+ in total fall product sales

OR



## Volunteer M2 Access – In Depth

Volunteers will receive an email invitation from M2 that explains how to access the site and get started. If you have not received an email invitation to access the M2 site by October 14 please visit [www.gsnutsandmags.com/admin](http://www.gsnutsandmags.com/admin) and select “Forgot Password.” If you need further assistance, please contact your SU Product Manager or M2 Customer Service.

## Troop Banking

1. Troops must have a bank account. Contact your local Council office for additional details or assistance.
2. Amount owed to Council will be deducted via an ACH debit in December. Amount due is calculated automatically in M2.
3. Find balance due by clicking the “Banking and Payments” link on your Troop dashboard. You will see an overview of all sales and proceeds information for your Troop. The “Reports” link shows even more detail. View the Troop Orders Report or download your Troop’s delivery ticket and toggle on financial information for another view.

## Tips!

Check your Troop roster on your MyGS account to verify that all Girl Scouts have renewed for the new membership year.

## First Steps

- ⇒ Your access email will prompt you to create a password to access your M2S Volunteer account. If you are a returning user, you can login using your existing credentials.
- ⇒ You will be prompted to complete certain account information, as applicable - watch a short system training video, enter a mailing address, create your Avatar, and send access emails to the participants in your Troop using the Parent Adult Email Campaign (PAEC).
- ⇒ You will be able to see a list of pre-uploaded Girl Scouts. *Don't worry if not all Girl Scouts show up on this list at the beginning of the sale.* Any participants not pre-loaded can simply register once the sale begins at: [www.gsnutsandmags.com/gstop](http://www.gsnutsandmags.com/gstop). They will then be added to your Troop roster once council confirms their registration.
- ⇒ Girl Scouts can launch their accounts beginning on October 14. Please note that the system will not accept any early participant activity; participants must wait until the sale launch date.

## Tips!

Only order the exact number of nut/candy items sold, as product cannot be returned to Council.

Rewards are automatically calculated. Please note that rewards could take up to an hour to update after adjustments have been made to products sold.



# Program Wrap-up

## Products

Remember, all product is automatically submitted for fulfillment! There is no “submit” button!

- ⇒ Coordinate with your Service Unit FP Manager to pick up your Troop’s nut/candy items.
- ⇒ Print a delivery ticket for each participant’s order from your dashboard. After you have delivered the items to each Girl Scout, have their parent count/inspect each item and sign the delivery ticket for your records.

## Rewards

Girl Scouts must make their rewards selections online by November 11.

- ⇒ If a participant does not make their selections, you may do so through the Troop account until November 11
- ⇒ Any selections not made by November 11 will automatically default to Council Cash.
- ⇒ Reward deliveries will be coordinated with your Service Unit FP Manager in a similar fashion to products.

## Deliveries

Troops should make sure their Girl Scouts coordinate delivery of product with their customers. Happy customers equal return customers!

- ⇒ Participants/Parents/Adults will receive an online report of orders with email addresses and phone numbers of their customers.
- ⇒ Participants may contact customer service for additional customer information if necessary for delivery.

## FAQs

Please visit our support site at [support.gsnutandmags.com](http://support.gsnutandmags.com) for more information.

Here are a few frequently asked questions as you get started:

Q: My Girl Scouts are attempting to register and get a “Campaign is Currently Unavailable” message.

- Girl Scouts cannot begin online account registration until the program start date, October 14.

Q: I entered the email addresses to send access notifications to the Girl Scouts in my Troop. The site says, “Queued for Sending”, but how long does it take to send?

- Access emails will not be sent to the participants until the start date of the program, October 14.

Q: I am a Volunteer and have a Girl Scout participating. Can I use the same email address for my Volunteer and Participating accounts?

- Yes! You will be notified upon login as to which account you are signing on to. Volunteer accounts are accessed at: [www.gsnutsandmags.com/admin](http://www.gsnutsandmags.com/admin), and participating accounts are accessed at: [www.gsnutsandmags.com/gstop](http://www.gsnutsandmags.com/gstop).

Q: One of my Girl Scouts received an online girl-delivered order that the family is unable to deliver. How do I remove it?

- The parent/guardian (or customer) will need to contact M2 Customer Service to have the order cancelled and removed from the system. This cancellation MUST be completed before November 11, the sale end date.

## Questions?

For questions regarding specific Council-related details, contact your Service Unit or local Council office.

For questions regarding M2 system or other general sale questions, contact M2 customer support.

### Service Unit Fall Product Manager

Name: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

### Girl Scouts of Texas Oklahoma Plains

[customercare@gs-top.org](mailto:customercare@gs-top.org)

800-582-7272

[gs-top.org](http://gs-top.org)

### M2 Customer Service

[question@gsnutsandmags.com](mailto:question@gsnutsandmags.com)

800-372-8520

**We Appreciate You!**  
**Thank you for being an**  
**integral part of the**  
**Fall Product Program!**