



Fall Product Program

Troop Guide

Let's get...

READY TO explore

1. Follow the link sent to your email address the week of Sept. 8 to access the M2OS site. If you haven't received your email by the end of the week, contact your area office Fall Product Manager or Customer Service at customer care@gs-top.org.
2. Complete M2OS system training.
3. Create your volunteer Avatar!
4. Launch the PAEC (parent/adult email campaign) to the Girl Scouts in your Troop.

What is the

Fall Product Program?

This program is an integral part of a Girl Scout's journey toward leadership. Allowing participants to practice skills such as:

Goal Setting

Teamwork

Presentation Skills

Customer Service

Money Management

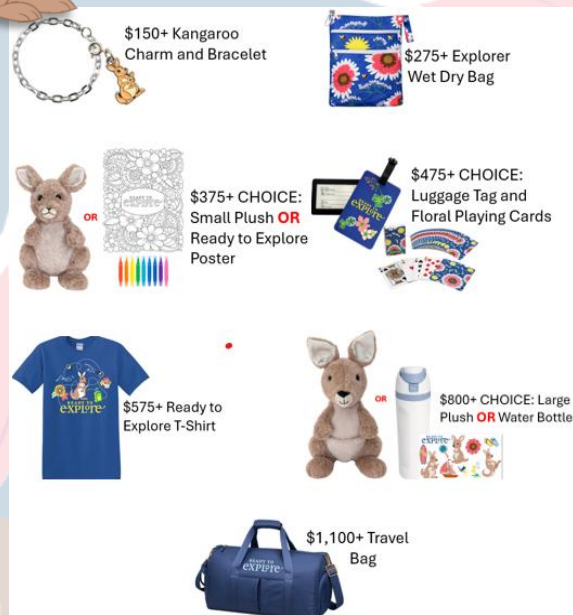
An easy, fun way to earn startup funds for your troop activities at the beginning of the Girl Scout year - don't miss out on all the fun!

Important Dates!

Early access for Troop Volunteers	Sept. 8
Program Begins!	Sept. 14
Last Day for in-person and online girl-delivered ordering	Oct. 26
Last day for direct ship nuts & mags and more orders	Nov. 9
Last day for participants/troops to make reward choices	Nov. 10
Delivery of nut/chocolate items to SU volunteers	Nov. 16-18
Council ACH	Dec. 12-16



Rewards Fall 2026



22+ Emails Sent

4+ Mags & More Units

20+ Nut Units



7+ "Share My Site"



10+ Care to Share Donations

Patches

NEW: Top Sellers who reach **\$1,100 in sales** may individually opt out of receiving individual reward items and instead have the **registration deposit for one summer camp session at Stevens Ranch covered**.



Earn Customized Patches!

Fall Patch

To earn:

1. Send 22+ emails
2. Share your site in M2OS
3. Sell \$300_ in total sales
4. Choose your background & your avatar design!

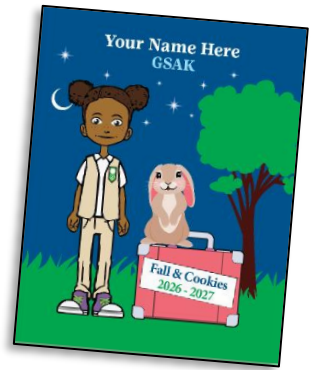
***Troop Leaders earn for \$1,300 in total troop sales!**

Cookie Program

Crossover Patch

To earn:

1. 2026 Fall Criteria: Send 22+ emails & share your site in M2OS
2. 2027 Cookie Program: Sell 400+ boxes of cookies



PARTICIPATION OPTIONS

Product	Sale Type	How to Sell Girls create personalized storefronts in M2OS; sending emails to friends and family.	Delivery to Customers	Troop Proceeds
Nuts/ Chocolate:	Online Girl-Delivered	• Customers pay online and Girl Scouts deliver products. • Orders are automatically credited to the participants in M2OS	Delivered by Girl Scouts to customers <i>(If a Girl Scout/family is unable to deliver in person, Girl Scout needs to contact M2 customer service by October 26 to cancel)</i>	18%
	Direct Shipped	• Customers pay online, including the cost of shipping • Orders are automatically credited to the Girl Scout in M2OS	Shipped directly to the customer <i>(1-2 weeks standard delivery time frame after order processed. Customers will have option for expedited shipping)</i>	18%
Mags & More:	Online	• Customers pay online • Orders are automatically credited to the participants in M2OS	Shipped directly to the customer <i>(magazines 6-8 weeks standard delivery timeframe after order processing)</i>	18%
Junior Cadette Senior Ambassador Troops	Junior/Cadette/Senior/Ambassador troops who opt out of rewards can receive higher troop proceeds.			22%

Care to Share

- Care to Share is a great way for customers to give back to the community through donations of products.
- For each \$8 donation, GSTOPS's Care to Share items will be donated by the troop, if purchased for Girl Scout delivery locally.
- Donations are credited to the Girl Scout's sales and troops receive 18% in proceeds per donation sold. Girl Scouts earn the Care to Share patch by receiving 10 or more donations.

TIPS

- Only order the exact number of nut/cand items sold, as product cannot be returned to Council.
- Rewards are automatically calculated. Please note that rewards could take up to a hour to update after adjustments have been made to products sold.
- Donations are credited to the Girl Scout's sales and troops receive 18% in proceeds per donation sold. Girl Scouts earn the Care to Share patch.

Volunteer M2OS Access In Depth

Volunteers will receive an email invitation from M2 that explains how to access the site and get started. If you have not received an email invitation to access the M2OS site by 9-10 please visit www.gsnutsandmags.com/gstop and select "Forgot Password."

If you need further assistance, please contact your SU Product Manager or M2 Customer Service.



First Steps

- ⇒ Your access email will prompt you to create a password to access your M2OS Volunteer account. If you are a returning user, you can login using your existing credentials.
- ⇒ You will be prompted to complete certain account information, as applicable - watch a short system training video, enter a mailing address, create your Avatar, and send access emails to the participants in your Troop using the Parent Adult Email Campaign (PAEC).
- ⇒ You will be able to see a list of pre-uploaded girls. *Don't worry if not all Girl Scouts show up on this list at the beginning of the sale.* Any participants not pre-loaded can simply register once the sale begins at: www.gsnutsandmags.com/gstop. They will then be added to your Troop roster once council confirms their registration.
- ⇒ Girl Scouts can launch their accounts beginning on 9-14. Please note that the system will not accept any early participant activity; participants must wait until the sale launch date.

2026 Product Options:

Nuts/Chocolates (see full list)

Magazines

Customers can enjoy browsing their favorite titles and selecting subscriptions of the most popular paper and digital magazine titles at drastic savings to be delivered directly.



Tervis Tumblers

Customers can select tumblers and water bottles, ranging from top sellers to your favorite sports teams and more. All items will be shipped directly to customers.



Bark Box

Girl Scouts can share their passion for animals, generate troop funds and give customers the option to purchase something fun for every member of the family, shipped directly to customers.



Personalized Products

Customers can choose from a variety of personalized products including stationery, note pads & picture frames, all to be shipped directly.



Candles

Customers can select from a variation of fragrant candles. All items will be shipped directly to customers.



Troop Banking

1. Troops must have a bank account. Contact your local Council office for additional details or assistance.
2. Proceeds owed to troops will be deposited via an ACH debit between Dec. 16–19, 2026. Amount due is calculated automatically in M2OS.
3. Find balance due, and overview of sales, and proceeds clicking the "Banking and Payments" link on your Troop dashboard. You will see an overview of all sales and proceeds information for your Troop. Clicking the "Reports" link shows even more detail.

Troop Rewards

1. When **50% of girls in the troop** earn their email patch, the troop will be able to earn an **opportunity to get an extra booth** in the 2026 Girl Scout Cookie Program.
2. If **60% of the girls in the troop** earn the email patch and sell a minimum of two items, the troop will earn an additional **two cents (\$.02) per package** during the 2027 Girl Scout Cookie Program.

Program Wrap-Up

Products

Remember, all product is automatically submitted for fulfillment! There is no “submit” button!

- ⇒ Coordinate with your Service Unit FP Manager to pick up your Troop’s nut/candy items.
- ⇒ Print a delivery ticket for each participant’s order from your dashboard. After you have delivered the items to each Girl Scout, have their parent count/inspect each item and sign the delivery ticket for your records.

Rewards

Girl Scouts must make their rewards selections online by 11-10

- ⇒ If a participant does not make their selections, you may do so through the Troop account until 11-11
- ⇒ Any selections not made by 11-11 will automatically default to GSTOP choice.
- ⇒ Reward deliveries will be coordinated with your Service Unit FP Manager in a similar fashion to products.

Deliveries

Troops should make sure their Girl Scouts coordinate delivery of products with their customers. Happy customers equal return customers!

- ⇒ Girl Scouts/Parents/Adults will receive an online report of orders with email addresses and phone numbers of their customers.
- ⇒ Girl Scouts may contact customer service for additional customer information if necessary for delivery.

FAQs

Please visit our support site at support.gsnutandmags.com for more information.

Here are a few frequently asked questions as you get started:

Q: My Girl Scouts are attempting to register and get a “Campaign is Currently Unavailable” message.

- Girl Scouts cannot begin online account registration until the program start date.

Q: I entered the email addresses to send access notifications to the Girl Scouts in my Troop. The site says, “Queued for Sending”, but how long does it take to send?

- Access emails will not be sent to the participants until the start date of the program.

Q: I am a Volunteer and have a Girl Scout participating. Can I use the same email address for my Volunteer and Participating accounts?

- Yes! You will be notified upon login as to which account you are signing on to. Volunteer accounts are accessed at: www.gsnutsandmags.com/admin, and Girl Scout accounts are accessed at: www.gsnutsandmags.com/gstop.

Q: One of my Girl Scouts received an online girl-delivered order that the family is unable to deliver. How do I remove it?

- The parent/guardian (or customer) will need to contact M2 Customerbe over in a moment Service to have the order cancelled and removed from the system. This cancellation MUST be completed before October 26, 2026.

Fall Product Chairs are KEY!!

- Communicating with parents/guardians within the troop about the program.
- Ensure the troop has a registered and verified bank account with GSTOP.
- Enforcing guidelines and expectations of the program with Girl Scouts and parents/guardians.
- Providing a valid shipping address to receive the troop’s rewards as well as nuts and candy orders for Girl Scout delivery.
- Distributing product for Girl Scout delivery, as well as distribute the Girl Scout rewards, promptly upon receipt.

**We Appreciate
You!**

**Thank you for being an
integral part of the Fall
Product Program**

