

Cookie Promotions FAQs

When do the challenges take place?

Friday, February 24, 12:01 a.m. through Sunday, March 5, 11:59 p.m.

GIVE MORE CHALLENGE:

How does the Give More Challenge work?

For Girl Scouts who sell 12 or more donation packages and log them in their Smart Cookies account as a Virtual Cookie Share, the Girl Scout will receive a new, free, exclusive Give More patch.

Does the Give More Challenge replace Cookies for Heroes?

No. The Give More Challenge is a way to increase the Cookies for Heroes donations available at the end of the cookie program for local heroes across GSTOP.

If my troop wants to deliver our Cookies for Heroes cookies themselves, do they still enter into Virtual Cookies on Smart Cookies?

Yes. To receive the Give More patch, the cookies must be entered as a Virtual Cookie Share. If you want to deliver them yourselves, please let your local Product Program staff coordinator know of your request.

Do the Give More Challenge packages impact recognitions?

Yes. The Give More Challenge cookies are part of your recognition packages sold.

Do the Give More Challenge packages impact Cookie Bucks?

Yes. The Give More Challenge cookies will be added to your Cookie Buck account as one Cookie Buck per package sold.

ADVENTUREFULS PROMOTION

How does the Adventurefuls Promotion work?

For every package of Adventurefuls you sell during the promotional period, one additional Cookie Buck per package will be added to your Cookie Buck account at the end of the Cookie Program.

What is an example of how this promotion works?

If you are 100 packages away from covering the cost of a full week of camp with your Cookie Bucks, you would need to sell 50 packages of Adventures to hit your goal. By

selling 50 packages, you earn 50 Cookie Bucks. Because the Adventurefuls were sold during the promotional period, GSTOP will add an additional 50 Cookie Bucks to your Cookie Buck account, giving you the 100 packages you need for camp.

Do the Adventurefuls packages sold impact recognitions?

No. The Adventurefuls Promotion is *NOT part of* your recognition packages sold.

Do the Adventurefuls packages sold impact Cookie Bucks?

Yes. You will earn an additional Cookie Buck for every package of Adventurefuls you sell.

GENERAL QUESTIONS

How will the packages sold be recorded so GSTOP knows who receives the patch and additional Cookie Bucks?

Packages sold will need to be entered into Smart Cookies during the promotional period to be counted toward earning the exclusive Give More patch or the additional Cookie Bucks for your Cookie Buck account.

Can I bank my Cookie Bucks earned from these promotions for a future trip?

All Cookie Bucks in your Cookie Buck account at the end of the program can be banked for future GSTOP Travel or GSUSA Destination trips. Girl Scout guardians must reach out to customer care (customercare@gs-top.org) no later than September 16, 2023, in order to bank Cookie Bucks for the future. Cookie Bucks banking policies must be followed.

How will patches be distributed?

Give More Patches will be distributed to Girl Scouts through their Troop.